

FASHION**UNITED**

Logo Styleguide



The FashionUnited circle, when used in this combination, should always have a height of 400% of the FashionUnited letters.

The Full logo should always have a whitespace around it of the same height of the FashionUnited letters.



The whitespace around the circle logo should always be 25% of the size of the logo.

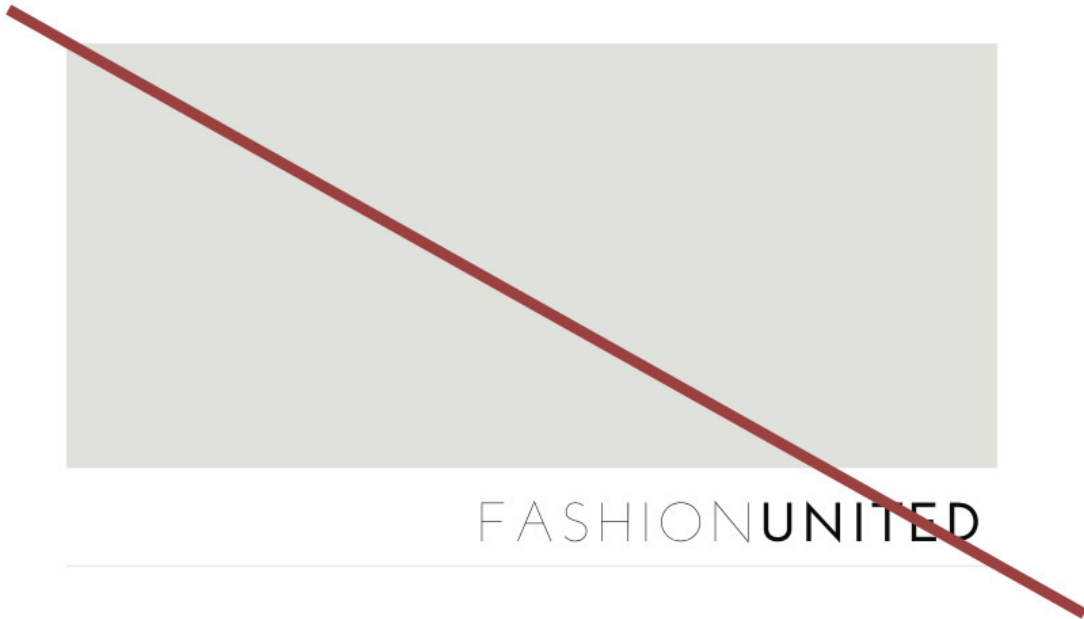


If the text-only logo is used there always is a minimum whitespace around the logo of 50% of the height of the logo.



The logo can never be wider than 66% of the maximum width of the area it is placed in.





If we make a screen or ad with a background image or background color, we always show the logo in a white border on the bottom (which is 10% of the height of the image.)